RUNNING OFF TO JOIN THE WORKFORCE? Employers are Really Looking

WHERE HR PROS FIND CANDIDATES

College isn't everything

640/0 of employers would consider a candidate without a college degree

- 65% said where the candidate went to school doesn't matter
- **730**/₀ said college is only somewhat preparing students for the working world

TOP THREE SKILLS HIRING MANAGERS LOOK FOR

84% positive attitude

45% Job Boards

180/0 Company Website

17% Employee Referrals

830/0 communication skills



74% ability to work as team

What

for

IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW...

WHAT MATTERS TO HIRING MANAGERS

43% Cultural Fit

21% Relevant Courses

13% Internship Experience

of Employers say they give Employee Referrals high priority

MOST WANTED COLLEGE MAJORS

- Engineering & Computer 27% Information Systems majors
- **180** Business majors
- **130/**Medicine & Nursing majors

20/0 GPA

20/0 Liberal Arts majors

THINGS HIRING MANAGERS WANT JOB CANDIDATES TO KNOW

INSIDE INFO FROM HIRING MANAGERS



58% say college students should have at least 2 Internships



74% don't use social media for background checks

BIGGEST TURNOFFS WHEN INTERVIEWING ENTRY LEVEL CANDIDATES



36% of HR Pros reported that candidates are "unprepared"

Do your homework and be ready to impress the interviewer.

330/0 said candidates have a bad attitude when interviewing

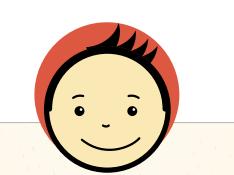
Be positive and engaging when meeting with the interviewer.

PASSION VS. TALENT: HOW DIFFERENT GENERATIONS PICK THEIR CAREERS









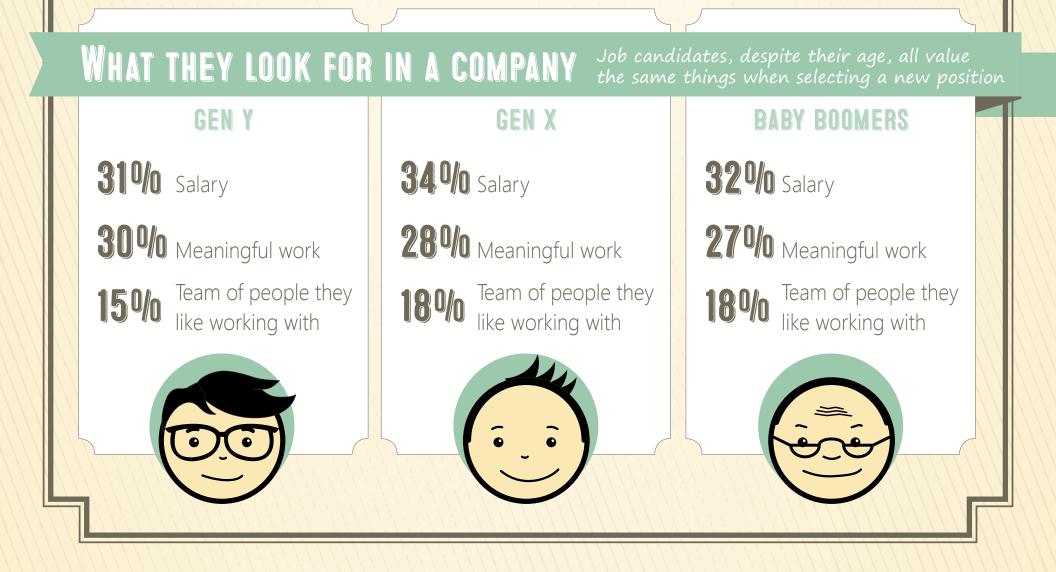
BABY BOOMERS



310/ Want a Job They're Good At



of Millennials believe colleges should be responsible for getting students jobs after graduation.





Nexxt

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Source: A Nexxt and Millennial Branding survey of 3,250 job seekers and HR professionals from April 23 to May 5, 2014. Contact: Julie Shenkman at Media@Nexxt.com or 1-866-694-JOBS

