

# Text2Hire™

Two ways to connect with high demand candidates where they're most engaged



nexxt

Only 14% of the workforce is actively looking for a job, but the majority of professionals are open to new opportunities. Text recruiting gives you a powerful way to reach high-quality candidates who may not find your job on their own.

Source: A May 2017 survey of 629 professionals commissioned by Nexxt.

## Text2Hire™ Blast or Conversation:

Choose the Text2Hire option that fits your hiring goals.

Both give you instant access to the people you want to hire, on the device that's already right in their hands.

|   | Blast | Conversation |
|---|-------|--------------|
| Targeted Candidate List                         | X     | X            |
| Location Filter                                 | X     | X            |
| Personalized Text Message with Name             | X     | X            |
| Automatic URL Link Shortening in Text Message   | X     | X            |
| Scheduled Text Delivery                         | X     | X            |
| Detailed Campaign Analytics                     | X     | X            |
| Customized Local Phone Number                   | X     | X            |
| Response Templates & Auto and Manual Responders | X     | X            |
| Candidate Call to Voicemail Service             | X     | X            |
| Platform Training & Support                     |       | X            |
| Dedicated Nexxt SMS Consultant                  |       | X            |
| Two-way Instant Chat Conversation Platform      |       | X            |



### TEXT2HIRE BLAST:

Get your hiring message out quickly to all the right people.

#### USE IT TO:

- Drive traffic to your job opening or career event
- Engage a high number of people in a quick, effective way



### TEXT2HIRE CONVERSATION:

Start instant conversations with in-demand candidates.

#### USE IT TO:

- Interact directly with high demand candidates
- Manage multiple conversations through a central desktop

Text2Hire is becoming the next best thing in hiring.

Visit [Nexxt.com/Text2Hire](https://Nexxt.com/Text2Hire) to get started.