



DEMOGRAPHIC TARGET SEGMENTATION 2020

INDUSTRY

Accounting and Finance
Arts, Entertainment, and Gaming
Clerical and Administrative
Construction and Extraction
Customer Service
Education, Training, and Library
Engineering and Architecture
Healthcare and Medical
Human Resources
Information Technology
Insurance
Legal Services
Management and Business
Manufacturing and Production
Marketing and Advertising
Media and Communication
Merchandising, Purchasing, and Retail
Military and Government
Personal and Home Services
Public Relations
Public Utilities and Services
Real Estate and Building Maintenance
Research
Sales and Sales Management
Science and Biotech
Transportation and Logistics
Travel, Hospitality, and Restaurant

LOCATION

Country
State/Province
CBSA (Metropolitan)

EDUCATION LEVEL

2-Year College Degree
4-Year College Degree
High School Diploma
Post Graduate Degree
Some College

EXPERIENCE LEVEL

Less than 1 year
1-3 Years
3-5 Years
5-10 Years
10-15 Years
15-20 Years
21+ Years

SECURITY CLEARANCE

Active Confidential
Active Secret
Active Top Secret
Active Top Secret/SCI
Inactive Confidential
Inactive Secret
Inactive Top Secret
Inactive Top Secret/SCI

EXECUTIVE LEVEL

C-Level
VP
Director
Managers

SALARY REQUIREMENTS

Minimum: \$0
Maximum: \$250,000 +

GENDER

Male
Female

**Contact us to learn more
about advertising with Nexxt.**

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