



# Interstitial Advertising

Get ideal placement and targeting for your opportunities.

Interstitial Advertising on Nexxt's portfolio of niche career sites gives your ad center stage exposure in the member log-in process. Your message and creative are featured as a full-page takeover between the log-in page and our members' destination, which means that your message gets their undivided attention.

## Focus on the right audience for your opportunity.

Because we gather and maintain such a large amount of detailed data on our members, we have the ability to precisely target your message by:

- Gender
- Salary
- Education Level
- Geography
- Industry
- Experience Level

## Benefit from our flexible, collaborative approach to developing a highly effective campaign for you.

- Fully integrated ads with flexible formatting for your content
- Frequency and scheduling options to allow for more unique impressions
- Performance based pricing

## Prime placement. Precise targeting.

Put your message in front of the right audience with Interstitial Advertising on Nexxt.

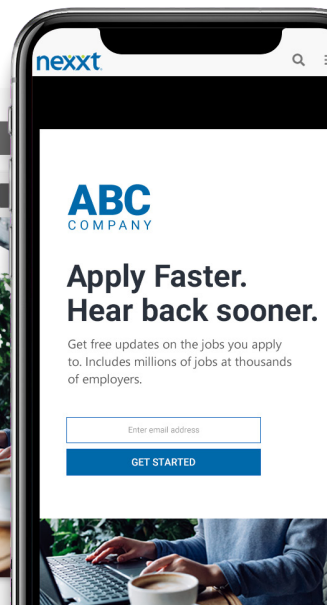
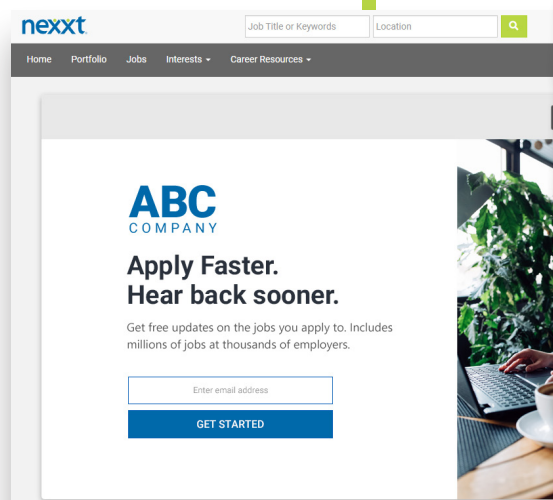
\* Ad performance highly dependent upon creative and offer.



Interstitial pages on the Nexxt portfolio of career sites receive

**4.8M**  
Impressions per month

and up to a 5% Click Through Rate\*



Contact us today to learn more and get started.

1-866-694-JOBS | Nexxt.com