

# MARKETING SEGMENTATION

#### **INDUSTRY**

Accounting and Finance

Arts, Entertainment, and Gaming

Clerical and Administrative

Construction and Extraction

**Customer Service** 

Education, Training, and Library

**Engineering and Architecture** 

Healthcare and Medical

Human Resources

Information Technology

Insurance

Legal Services

Management and Business

Manufacturing and Production

Marketing and Advertising

Media and Communication

Merchandising, Purchasing,

and Retail

Military and Government

Personal and Home Services

Public Relations

Public Utilities and Services

Real Estate and Building

Maintenance

Research

Sales and Sales Management

Science and Biotech

Transportation and Logistics

Travel, Hospitality, and Restaurant

#### LOCATION

Country

State/Province

CBSA (Metropolitan)

#### **EDUCATION LEVEL**

High School Diploma

Some College

2-Year College Degree

4-Year College Degree

Post Graduate Degree

# **EXPERIENCE LEVEL**

Less than 1 year

1-3 Years

3-5 Years

5-10 Years

10-15 Years

15-20 Years

21+ Years

# **EXECUTIVE LEVEL**

C-Level

VP

Director

Managers

# **SALARY REQUIREMENTS**

Minimum: \$0

Maximum: \$250,000 +

# **GENDER**

Male

Female

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