



Every Hiring Need is Different

Nexxt provides the platform to publish your event, the qualified audience to promote it to, and the technology to manage the event to make it a success.

	OFFERING	NEXXT	OTHER HIRING EVENT PROVIDERS	DESCRIPTION
Software	Customized Branded Event Page	✓	✓	Dedicated landing page is created in minutes to market your event to any audience.
	Dedicated Event URL	✓	✓	Dedicated URLs for each event to capture registrations from anywhere.
	QR Codes	✓		A customized QR code to allow for easy marketing and quick registration for candidates.
	Screener Questions	✓	✓	Customize the information you collect from registrants to boost candidate quality.
	Easy-to-Use Dashboard	✓	✓	An Event Dashboard to view your registrations in real-time, edit statuses, and access real-time reporting to share with your team.
	Candidate Messaging	✓		Ability to have one-to-one and group email communication with registrants through the desktop.
	Candidate Management	✓		Ability to track attendance at event and manage the statuses of your candidates.
	Automated Confirmation and Reminder Emails	✓	✓	Reinforce your brand with registrants, share important details about your events, and optimize your attendance with automated site and email confirmations.
	Notification Emails	✓		Notification emails when new attendees register for your event.
Promotion	Customized Needs	✓		You can use Nexxt for as much or as little promotion for your event. We can leverage any Nexxt promotional channels including, targeted email and text campaigns, as well as network sponsorship. Or we can manage the promotion and coordination of the campaign in full.
	Event Promotion	✓	✓	Your event will be seen by a targeted audience of candidates who are looking for job opportunities with organizations just like yours.
	Career Alerts - Network Sponsorship	✓		With 13+ million career alert emails sent daily to engaged members within Nexxt's ecosystem, your event will be seen by a qualified audience of candidates.
	SMS and Email	✓		With 70+ million candidates interested in receiving career opportunities via email marketing and text messaging campaigns you can generate valuable event registrations.
	Event Types	✓	✓	Nexxt can support the promotion of in-person or virtual events.*
	Plan to Fit All Needs	✓		Nexxt can work within any type of budget and promotional need, regardless of company size.
	All-In-One Solution	✓		Nexxt is the only platform where you can access the software to create your events, manage your candidates, and promote your event to the right audience using multi-channel recruitment marketing in one place.

*Nexxt does not host virtual events. You will need event software to host a virtual event.

Get your hiring event in front of the right audience. Learn more at nexxt.com/HiringEvents or (866) 694-JOBS.